

# HEARTS & LIVES BEAUMONT OPERATIONS

## Activity Report for March 2011

- The Food Distribution Project on March 3 was valued at \$3269.98 and dispensed groceries to 45 families. This represents a 100% increase over the number of February 3 food clients.
- March 9, applied for Walmart Hunger Relief Program grant in the amount of \$1,000. There is an expected 30-90 day approval time.
- On March 15 the Operation's Manager and Administrator visited the Blue Jay facility and contributed 20 backpacks filled with Carter's Children's Clothing, shoes and toys.
- The Food Distribution Project on March 17 was valued at \$2493.99 and fed 28 families. Leftover food was given to Childhelp.
- On March 22, management staff toured the Childhelp facility in Beaumont with their Marketing and Outreach Manager, Jennifer Reyes. The organization is a Center for the Treatment and Prevention of Child Abuse ([www.childhelp.org](http://www.childhelp.org)). We donated 8 backpacks filled with Carter's Children's Clothing, a medical apparatus, 1 box of new clothes and 2 boxes of used clothing to children in need.
- March 23 –Carter's Children's Clothing of Cabazon withdrew their donations to our facility. Their corporate office has chosen another non-profit agency for ALL of their stores.
- On March 28, we paid a \$15 fee for the annual Beaumont City Wide Yard Sale permit. The fee also covers yard signs and newspaper advertising. The event covers 3 days in early April.
- As of March 30, the operations manager is currently working with four churches in an effort to gain their support of our food distribution project.
- We currently have 4 building tenants: Music tutors, yoga classes, antique sales and a church youth group.
- Thirteen \$20 Fuel Relief (Shell Oil) cards were distributed to families in need in March.
- Our store started participation in the "Shop the Pass" program. This program helps keep sales tax local; funds local programs, provides free marketing campaign in the local newspapers, and provides opportunities for special promotions. Patrons shop at participating businesses getting cards and stickers that are then completed and entered into a monthly drawing for \$100.
- The current client case load is 22, a 75% increase over last month. Three cases were closed this month.
- Update to Food Distribution Project on February 3: We distributed food valued at \$2886.08, not previously reported.
- Update to Food Distribution Project on 2/17: We distributed food valued at \$3199.85, not previously reported.
- Update to the Riverside County Office of Education's interest in sub-leasing our donation center/store: The organization is not ready to sub-lease any of our space at this time. We have transitioned the talks to "Ability Counts" to lease space. Our contact, Al Schwerdt, has verbally indicated his intention to sublease parts of Building A and B, but not formal agreement has yet been documented.